

Glenn
PLUMMER

Tray
CHANEY

Eric
MICHAEL

Leah
ENVY

BLACK

LIES

a film by LEGEND



ONE NIGHT WILL CHANGE YOUR LIFE.



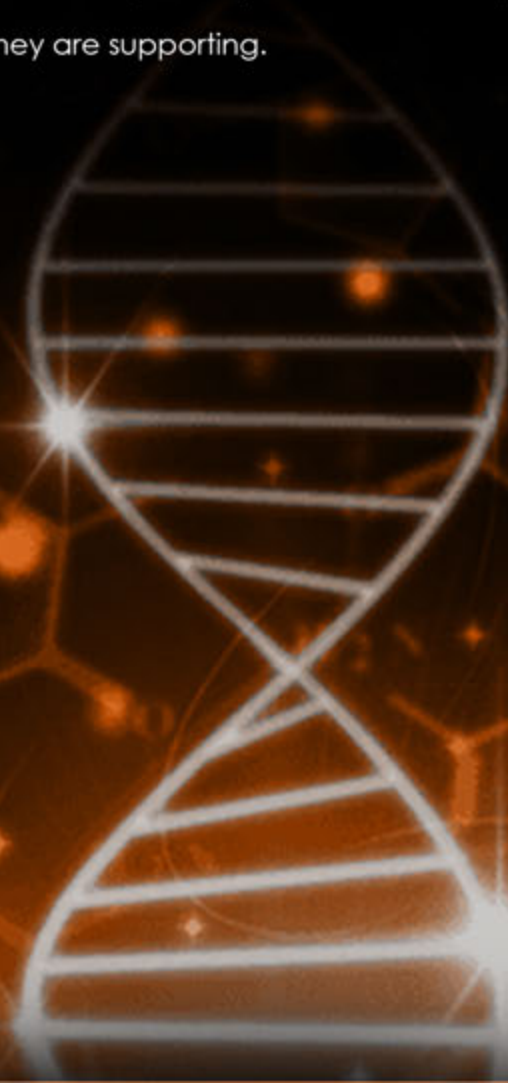
PATERNITY FRAUD



What is Paternity Fraud?

"You are not the father!" This may be a common scenario on daytime talk shows, but in the real world, paternity fraud happens more often than you think. Paternity Fraud is a term most aren't familiar with, but once defined is easily recognized. The term relates to men who have been misled to believe they were the father of a child who was not biologically theirs.

There is likely between 5.3 million and 7.7 million minor children who have been victims of paternity fraud in the US. Studies have found as many as 30 percent of fathers paying child support are not the biological father of the children they are supporting.



DNA

PROJECT Overview



TITLE: Black Lies

FORMAT: Narrative

GENRE: Drama

RUNTIME: 90 Minutes

LOGLINE: Being a father was Carter's dream, but his son's paternity test results will be his nightmare.

SUMMARY: Carter's life is far from glamorous. He lives in Lima, Ohio working a low paying job as a security guard, he's solely responsible for his son, Carter Jr (CJ), and his child's mother gives him a hard time every step along the way. As a talented artist, he's had multiple lucrative job offers from companies in more media friendly markets such as LA, New York, and Chicago. He's rejected them all refusing to leave his child behind. When CJ turns seven, Carter finds out that he's not the boy's father. Carter's given his heart to CJ for seven years. Should he try to fight through the pain or is it time to walk away?

DISTRIBUTION: Ucult, will distribute Black Lies to several major VOD platforms (Amazon, Tubi, etc).



Writer | Director | Executive Producer

Ken 'Legend' Williams was born and raised in Detroit, MI. He had a fascination with stories as a child. Williams' fascination grew into an obsession with stories and words as he became an adult. In his free time he wrote poetry, short stories, books, and scripts. Despite being in college pursuing a degree in Computer Information Systems, Williams' passion was in the arts. On his creative journey he ventured into film as a writer, that led him to directing music videos. As he was working towards his goal of becoming a movie director he was forced to drop out of school when he became a single parent and put his creative dreams on hold. Once his son graduated from high school, Williams returned to school at the age of 40 to pursue a B.A. in Film and Digital Media at Eastern Michigan University.

Williams is the author of 9 books. His debut film, Asbury Park, will premiere at the 2021 American Black Film Festival in Miami, Florida. The film stars Glenn Plummer, Felicia 'Snoop' Pearson, Fredo Starr, Jamal Woolard, Jermain Hopkins, and Peter Gunz

FOR ADDITIONAL INFORMATION CONTACT
Legend at 810-333-4119 | iybemedia@gmail.com

SPONSORSHIP PROPOSAL



TITLE SPONSOR AND TICKET LEVEL
"For the Love of Justice"
\$10,000

- 8 VIP Movie Premiere tickets
- Logo/Identifier on Invitations/flyers
- Logo/Identifier on paraphernalia on all staff
- Logo/Identifier rotating from a fixed point and/or on flat screens throughout venue (where applicable)
- Logo/Identifier on gift bags brand mentions, on all social media: Facebook, Instagram, and Twitter
- Live social media posting and tagging of your brand (hashtag inclusion)
- Title branding in press release (post and precaptures)
- Photo ops with featured VIPs
- Signage opportunities inside the venue
- Exclusive photos from the event
- Promotional items for the gift bags
- Film Credit
- Preview Commercial



PARTNER SPONSOR AND TICKET LEVEL
"A Friend to Black Lives"
\$5,000

- 4 VIP Movie Premiere tickets
- Sponsor mention in press release (post and precaptures)
- Logo/Identifier on step and repeat
- Photo ops with featured VIPs
- Signage opportunities inside the venue
- Social media posting and tagging of your brand (hashtag inclusion)
- Promotional items for the gift bags
- Preview Commercial
- Film Credit



CONTRIBUTING SPONSOR AND TICKET LEVEL
"A heart for society"
\$2,500

- 2 VIP Movie Premiere tickets
- Photo ops with featured VIPs Logo/Identifier Banner
- Logo/Identifier on Invitations/flyers
- Social media posting and tagging of your brand (hashtag inclusion)
- Inclusion in press and post event recaps
- Film Credit



MEDIA SPONSOR AND TICKET LEVEL
\$1,500

- 2 General Admission tickets
- Social media posting and tagging of your brand (hashtag inclusion)
- Logo/Identifier signage on sponsorship page on website
- Film Credit



ELITE GIFTING SPONSOR
\$1,000

- Exclusive presence of your type in gift bag
- Logo/Identifier on gift bag
- Inclusion in press and post event recaps
- Photo ops with VIPs (as available)
- Logo/Identifier signage on sponsorship page on website

DNA

GENERAL SPONSOR
\$999 and under

- Film Credit

INVESTMENT OPPORTUNITY



BUDGET FOR FILM: \$100,000 CAD.
MINIMUM INVESTMENT REQUIRED: \$2000 CAD.
RETURN ON INVESTMENT: 120%
PRODUCTION PERIOD: July 2021

Investment Options

PLAN A (Short-Term)

REPAYMENT OF INVESTMENT: 6-10 months.

This short term plan allows investors to provide a micro-loan to our filmmakers for 6-10 months. Investors will recoup initial investment by October 31, 2021 following the Red Carpet Premiere . Investors will also receive a 20% return on all monies invested at that time .

EXAMPLE :An investor of \$2000 will receive \$2400 back when the funds are recouped.

PLAN B (Long-Term)

INVESTORS AND PRODUCERS SHARE EQUITY IN THE FILM: 50/50

REPAYMENT OF INVESTMENT: Over 3 years.

This long term plan yields a higher payout over the course of 3 years. Investors will recoup 20% of their initial investment by October 2021 following the Red Carpet Premiere . For 3 years following the official release of the film, long term investors will receive a percentage of the films profits.

\$2000 buys two shares out of the 80 shares are available for purchase. 20 or more shares earns an Executive Producer credit for the film. Investors will recoup 20% of their initial investment by October 31, 2021 following the Red Carpet Premiere.

After all investors are paid back in full, Investors will receive 50%* of all film profits quarterly for 3 years while the other 50% will be paid to producers . The residuals begin with the films release on Video On Demand (VOD) platforms. If the film is purchased in whole, all investors will receive 20% return on their investment and a one time share of 50%* of profits and the producers will receive 50%. * the 50% of profits allocated to investors will be split among all investors and your pay out is determined by how many shares were purchased. **EXAMPLE :** \$160,000 profit after all investors initial investment paid in full. 50% of the profit is \$80,000 and that is what all investors will split depending on shares owned. 2 share would equate to \$1,600, 4 shares = \$3,200, 8 shares = \$6,400, 10 shares = \$8,000, etc.

We currently have distribution in place thru Ucult, which will distribute to several major VOD platforms (Amazon, Tubi, etc).

*Investments of \$10,000 or more earns an Executive Producer credit for the film.